



# CUSTOM PRINT SERVICES

## Digital Pricing Reference Guide

	PAPER WEIGHT	4 BAR/#20 (47/8" x 3 1/2") FLAT CARD WHOLESALE PRICE PER PIECE	5 1/2 BAR (4 1/4" x 5 1/2") OR 5 1/2" SQUARE FLAT CARD WHOLESALE PRICE PER PIECE	6 BAR (4 5/8" x 6 1/4") OR A7 (5" x 7") OR 5 7/8" x 7 1/4" FLAT CARD WHOLESALE PRICE PER PIECE	4 BAR/#20 (47/8" x 3 1/2") FOLDED CARD WHOLESALE PRICE PER PIECE	6 BAR (4 5/8" x 6 1/4") OR 5 7/8" x 7 1/4" FOLDED CARD WHOLESALE PRICE PER PIECE	EXTRA CHARGES
<b>DIGITAL (1 or 2 sided)</b>							
WHITE/ECRU – Smooth	115 lb.	\$0.30	\$0.36	\$0.42	\$0.60	\$0.79	--
WHITE/ECRU – Texture	110 lb.	\$0.33	\$0.40	\$0.47	\$0.65	\$0.89	
WHITE/ECRU – Smooth	130 lb.	\$0.34	\$0.41	\$0.48	--	--	
WHITE/ECRU – Shimmer	105 lb.	\$0.35	\$0.42	\$0.50	\$0.68	\$0.95	
<b>DIGITAL + THERMOGRAPHY (1 color)</b>							
WHITE/ECRU – Smooth	115 lb.	\$0.55	\$0.61	\$0.67	\$0.85	\$1.04	--
WHITE/ECRU – Texture	110 lb.	\$0.58	\$0.65	\$0.72	\$0.90	\$1.14	
WHITE/ECRU – Smooth	130 lb.	\$0.59	\$0.66	\$0.73	--	--	
<b>DIGITAL + FOIL (on-hand design)</b>							
			5 1/2 BAR NOT AVAILABLE	A7 NOT AVAILABLE			
WHITE/ECRU – Smooth	115 lb.	--	\$0.66	\$0.72	--	--	--
WHITE/ECRU – Texture	110 lb.		\$0.70	\$0.77			
WHITE/ECRU – Smooth	130 lb.		\$0.71	\$0.78			
WHITE/ECRU – Shimmer	105 lb.		\$0.72	\$0.80			
<b>DIGITAL + FOIL (custom)</b>							
WHITE/ECRU – Smooth	115 lb.	\$0.60	\$0.66	\$0.72	--	--	\$15 die charge
WHITE/ECRU – Texture	110 lb.	\$0.63	\$0.70	\$0.77			
WHITE/ECRU – Smooth	130 lb.	\$0.64	\$0.71	\$0.78			
WHITE/ECRU – Shimmer	105 lb.	\$0.65	\$0.72	\$0.80			
<b>DIGITAL + LASER (on-hand design)</b>							
			5 1/2 BAR NOT AVAILABLE	A7 NOT AVAILABLE			
WHITE/ECRU – Smooth	115 lb.	--	\$1.01	\$1.07	--	--	--
WHITE/ECRU – Texture	110 lb.		\$1.05	\$1.12			
WHITE/ECRU – Smooth	130 lb.		\$1.06	\$1.13			
WHITE/ECRU – Shimmer	105 lb.		\$1.07	\$1.15			
5 1/2" SQUARE ONLY							
TRIM OPTIONS UPGRADE	--	\$0.18	\$0.18	\$0.18	--	--	\$10 trim charge

Minimum order qty 25, add'l's in increments of 5

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# CUSTOM PRINT SERVICES

## Foil Pricing Reference Guide

	PAPER WEIGHT	4 BAR/#20 (47/8" x 3 1/2") FLAT CARD WHOLESALE PRICE PER PIECE	6 BAR (4 5/8" x 6 1/4") FLAT CARD WHOLESALE PRICE PER PIECE	5 1/8" x 7 1/4" OR 5 1/2" SQUARE FLAT CARD WHOLESALE PRICE PER PIECE	EXTRA CHARGES
<b>FOIL (custom)</b>					
WHITE/ECRU – Smooth	115 lb.	\$0.35	\$0.45	\$0.50	\$15 die charge
COLORED/TEXTURE/KRAFT/SHIMMER	varies	\$0.38	\$0.52	\$0.58	
WHITE/ECRU – Smooth	130 lb.	\$0.38	\$0.52	\$0.58	

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# CUSTOM PRINT SERVICES

## Thermography Pricing Reference Guide

	PAPER WEIGHT	4 BAR/#20 (47/8" x 3 1/2") FLAT CARD WHOLESALE PRICE PER PIECE	6 BAR (4 5/8" x 6 1/4") FLAT CARD WHOLESALE PRICE PER PIECE	5 1/8" x 7 1/4" OR 5 1/2" SQUARE FLAT CARD WHOLESALE PRICE PER PIECE	4 BAR/#20 (47/8" x 3 1/2") FOLDED CARD WHOLESALE PRICE PER PIECE	5 1/8" x 7 1/4" FOLDED CARD WHOLESALE PRICE PER PIECE	EXTRA CHARGES
<b>THERMOGRAPHY (1 color)</b>							
WHITE/ECRU – Smooth	115 lb.	\$0.33	\$0.40	\$0.45	\$0.38	\$0.75	--
TEXTURE/KRAFT/SHIMMER	varies	\$0.36	\$0.47	\$0.53	\$0.43	\$0.91	
WHITE/ECRU – Smooth	130 lb.	\$0.36	\$0.47	\$0.53	--	--	
<b>THERMOGRAPHY (2 color)</b>							
WHITE/ECRU – Smooth	115 lb.	\$0.33	\$0.40	\$0.45	--	--	\$25 setup charge
TEXTURE/KRAFT/SHIMMER	varies	\$0.36	\$0.47	\$0.53	--	--	
WHITE/ECRU – Smooth	130 lb.	\$0.36	\$0.47	\$0.53	--	--	
<b>THERMOGRAPHY + FOIL (custom)</b>							
WHITE/ECRU – Smooth	115 lb.	\$0.63	\$0.70	\$0.75	--	--	\$15 die charge
TEXTURE/SHIMMER	varies	\$0.66	\$0.77	\$0.83	--	--	
KRAFT	80 lb.	--	\$0.77	\$0.83	--	--	
WHITE/ECRU – Smooth	130 lb.	--	\$0.77	\$0.83	--	--	

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# CUSTOM PRINT SERVICES

## Letterpress Pricing Reference Guide

	PAPER WEIGHT	4 BAR/#20 (47/8" x 3 1/2") FLAT CARD WHOLESALE PRICE PER PIECE	5 1/8" x 7 1/4" FLAT CARD WHOLESALE PRICE PER PIECE	EXTRA CHARGES
<b>LETTERPRESS</b>				
FLUORESCENT/PEARL WHITE – 100% Cotton	110 lb.	\$0.90	\$1.14	\$20 die charge
FLUORESCENT/PEARL WHITE – 100% Cotton	220 lb.	\$1.15	\$1.74	
<b>LETTERPRESS + FOIL (custom)</b>				
FLUORESCENT/PEARL WHITE – 100% Cotton	110 lb.	\$1.20	\$1.44	\$35 die charge
FLUORESCENT/PEARL WHITE – 100% Cotton	220 lb.	\$1.45	\$2.04	

Minimum order qty 25, add'l's in increments of 5

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# CUSTOM PRINT SERVICES

## Envelope Pricing Reference Guide

	PAPER WEIGHT	7 7/8" x 5 7/16" OR 7 5/8" x 5 5/16" WHOLESALE PRICE PER PIECE	6" SQUARE OR 5 3/4" SQUARE WHOLESALE PRICE PER PIECE	6 BAR (4 3/4" x 6 1/2") WHOLESALE PRICE PER PIECE	5 1/2 BAR (4 3/8" x 5 3/4") WHOLESALE PRICE PER PIECE	4 BAR/#20 (3 5/8" x 5 1/8") WHOLESALE PRICE PER PIECE
<b>GUMMED ENVELOPES (blank)</b>						
WHITE/ECRU	70 lb.	\$0.08	\$0.10	\$0.06	\$0.06	\$0.05
COLORED/KRAFT/SHIMMER	varies	\$0.15	\$0.17	\$0.10	--	\$0.08
FLUORESCENT/PEARL WHITE – 100% Cotton	80 lb.	\$0.40	--	--	--	\$0.29
<b>GUMMED ENVELOPES (printed)</b>						
WHITE/ECRU	70 lb.	\$0.28	\$0.30	\$0.26	\$0.26	\$0.25
COLORED/KRAFT/SHIMMER	varies	\$0.35	\$0.37	\$0.30	--	\$0.28
FLUORESCENT/PEARL WHITE – 100% Cotton	80 lb.	\$0.60	--	--	--	\$0.49
<b>UNGUMMED ENVELOPES (blank)</b>						
WHITE/ECRU	70 lb.	\$0.08	--	--	--	--
COLORED/KRAFT/SHIMMER	varies	\$0.15	--	--	--	--
FLUORESCENT/PEARL WHITE – 100% Cotton	80 lb.	\$0.40	--	--	--	--
<b>UNGUMMED ENVELOPES (printed)</b>						
WHITE/ECRU	70 lb.	\$0.28	--	--	--	--
COLORED/KRAFT/SHIMMER	varies	\$0.35	--	--	--	--
FLUORESCENT/PEARL WHITE – 100% Cotton	80 lb.	\$0.60	--	--	--	--

Minimum order qty 25, add'l's in increments of 5

Envelope Size Reference | For a full-size envelope reference guide, visit [www.bit.ly/CC\\_CustomPrintGuide](http://www.bit.ly/CC_CustomPrintGuide)

**4 BAR/#20**  
3 5/8" x 5 1/8"

**5 1/2 BAR**  
4 3/8" x 5 3/4"

**6 BAR**  
4 3/4" x 6 1/2"

**A7**  
5 1/4" x 7 1/4"

5 5/16" x 7 5/8"  
5 7/16" x 7 7/8"

5 3/4" x 5 3/4"  
6" x 6"

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# CUSTOM PRINT SERVICES

## *Napkins and Coasters Pricing Reference Guide*

NAPKINS (full color, ink or foil)			
	PAPER WEIGHT	4 3/4" X 4 3/4" BEVERAGE WHOLESALE PRICE PER PIECE	6 1/2" X 6 1/2" LUNCHEON WHOLESALE PRICE PER PIECE
WHITE/ECRU/COLORED	3-ply	\$0.20	\$0.22

Minimum order qty 100, add'l's in increments of 25

COASTERS (full color)		
	PAPER WEIGHT	4" X 4" WHOLESALE PRICE PER PIECE
WHITE PAPERBOARD - Round or Square	50 pt.	\$0.45

Minimum order qty 50, add'l's in increments of 5

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