



*Carlson*  
CRAFT®

CUSTOM  
PRINT  
SERVICES

Online Ordering Tool Reference Guide



## CUSTOM PRINT SERVICES

Our Custom Print Services Online Ordering Tool is a simple, user-friendly solution for ordering custom cards, napkins, and coasters.

This eCatalog provides specific details about the card sizes, envelopes, napkins and coasters available on the Ordering Tool. Also find examples of our foil and laser designs.

Our designs and cards are shown at full-size, so you can print this catalog and use it as a reference when designing.

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*click to  
jump*

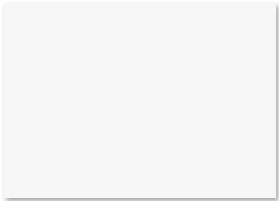
---



*actual  
size*

Vertical Flat Card

**ADDITIONAL LAYOUTS AVAILABLE:**



4 7/8" x 3 1/2"  
Horizontal Flat Card



4 7/8" x 3 1/2"  
Top Folded Card



3 1/2" x 4 7/8"  
Side Folded Card





**COORDINATING ENVELOPE:**

$3\frac{5}{8}'' \times 5\frac{1}{8}''$



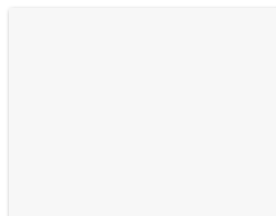
4 Bar Cards are most often used for thank you notes, wedding response cards and reception cards.

---



Vertical Flat Card

**ADDITIONAL LAYOUTS AVAILABLE:**



5 1/2" x 4 1/4"  
Horizontal Flat Card



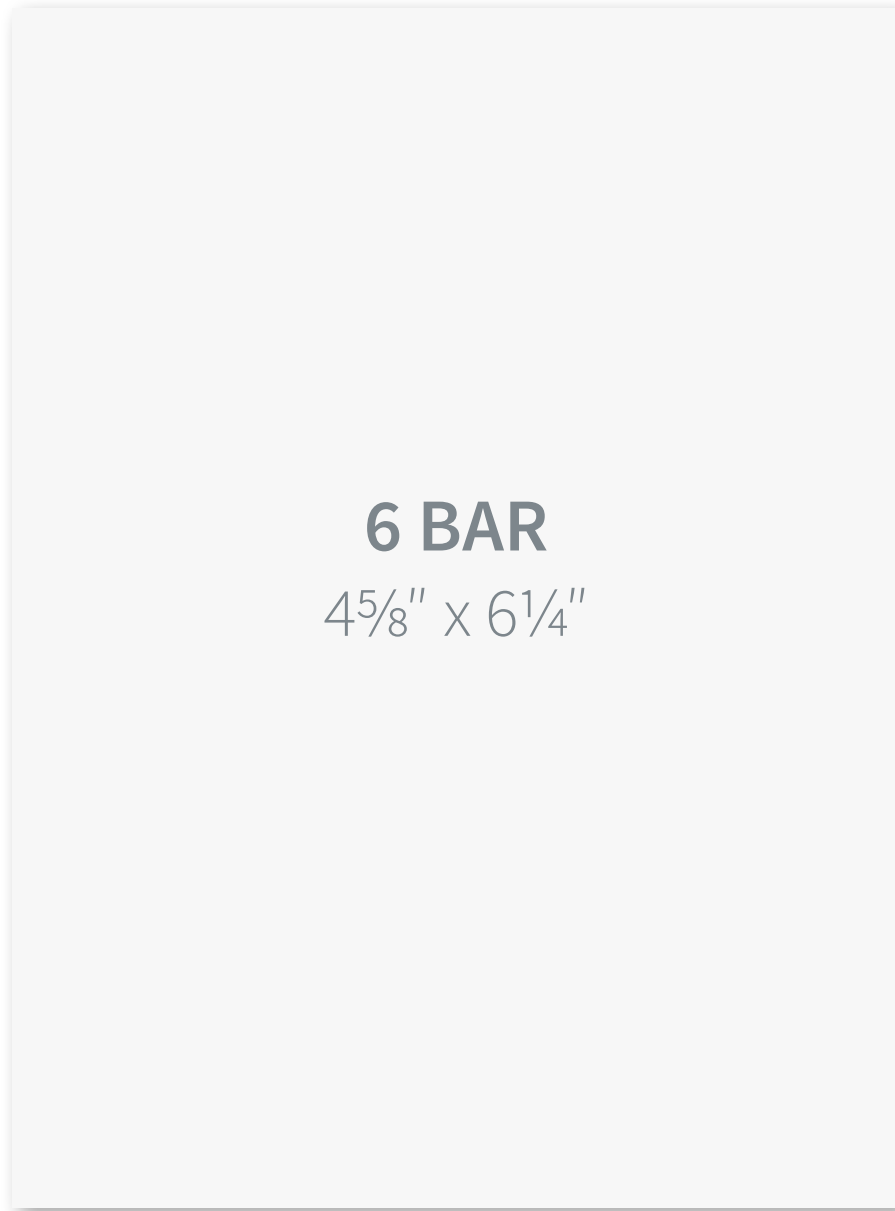
**COORDINATING ENVELOPE:**

$4\frac{3}{8}'' \times 5\frac{3}{4}''$



5½ Bar cards, also known as A2, are typically used for business announcements, postcards, invitations and greeting cards.

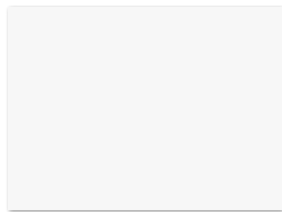
---



**6 BAR**  
 $4\frac{5}{8}'' \times 6\frac{1}{4}''$

Vertical Flat Card

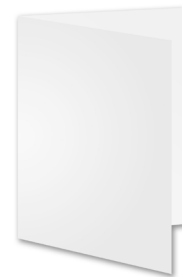
**ADDITIONAL LAYOUTS AVAILABLE:**



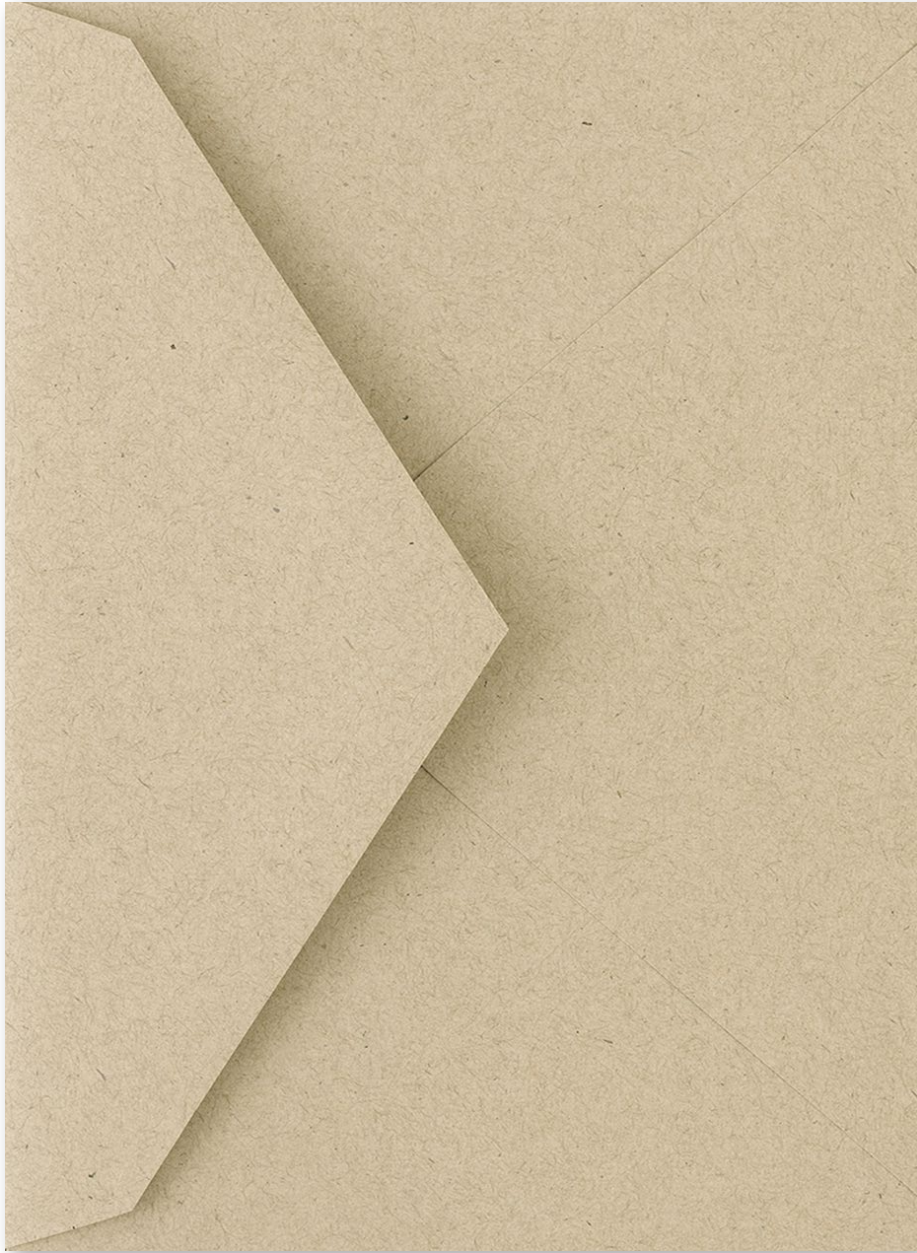
$6\frac{1}{4}'' \times 4\frac{5}{8}''$   
Horizontal Flat Card



$6\frac{1}{4}'' \times 4\frac{5}{8}''$   
Top Folded Card



$4\frac{5}{8}'' \times 6\frac{1}{4}''$   
Side Folded Card



**COORDINATING ENVELOPE:**

$4\frac{3}{4}'' \times 6\frac{1}{2}''$



6 Bar cards, also known as A6, are typically used for holiday cards, social and wedding invitations.

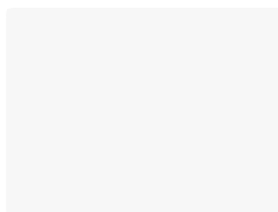
---



**A7**  
5" x 7"

Vertical Flat Card

**ADDITIONAL LAYOUTS AVAILABLE:**



7" x 5"  
Horizontal Flat Card





←  
*available  
in 10  
colors*

**COORDINATING ENVELOPE:**

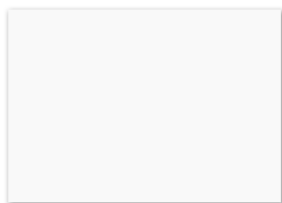
$5\frac{1}{4}'' \times 7\frac{1}{4}''$



5 1/8" x 7 1/4"

Vertical Flat Card

**ADDITIONAL LAYOUTS AVAILABLE:**



7 1/4" x 5 1/8"  
Horizontal Flat Card



7 1/4" x 5 1/8"  
Top Folded Card

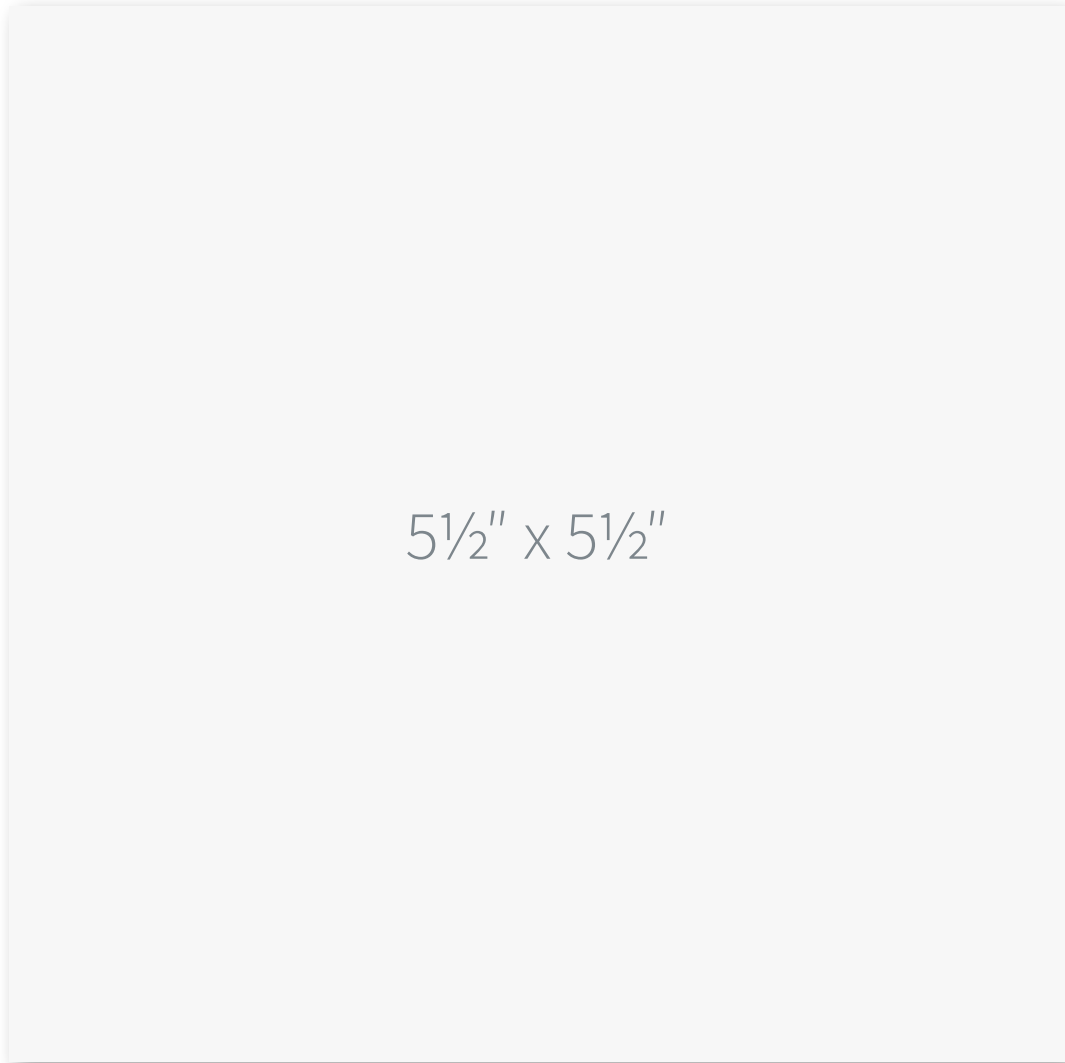


5 1/8" x 7 1/4"  
Side Folded Card



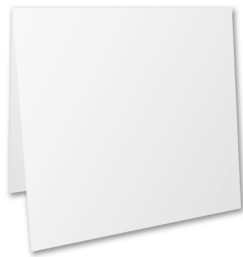
**COORDINATING ENVELOPES:**

$5\frac{5}{16}'' \times 7\frac{5}{8}''$  |  $5\frac{7}{16}'' \times 7\frac{7}{8}''$



Square Flat Card

**ADDITIONAL LAYOUTS AVAILABLE:**



5 1/2" x 5 1/2"  
Top Folded Card



5 1/2" x 5 1/2"  
Side Folded Card

*perfect for*

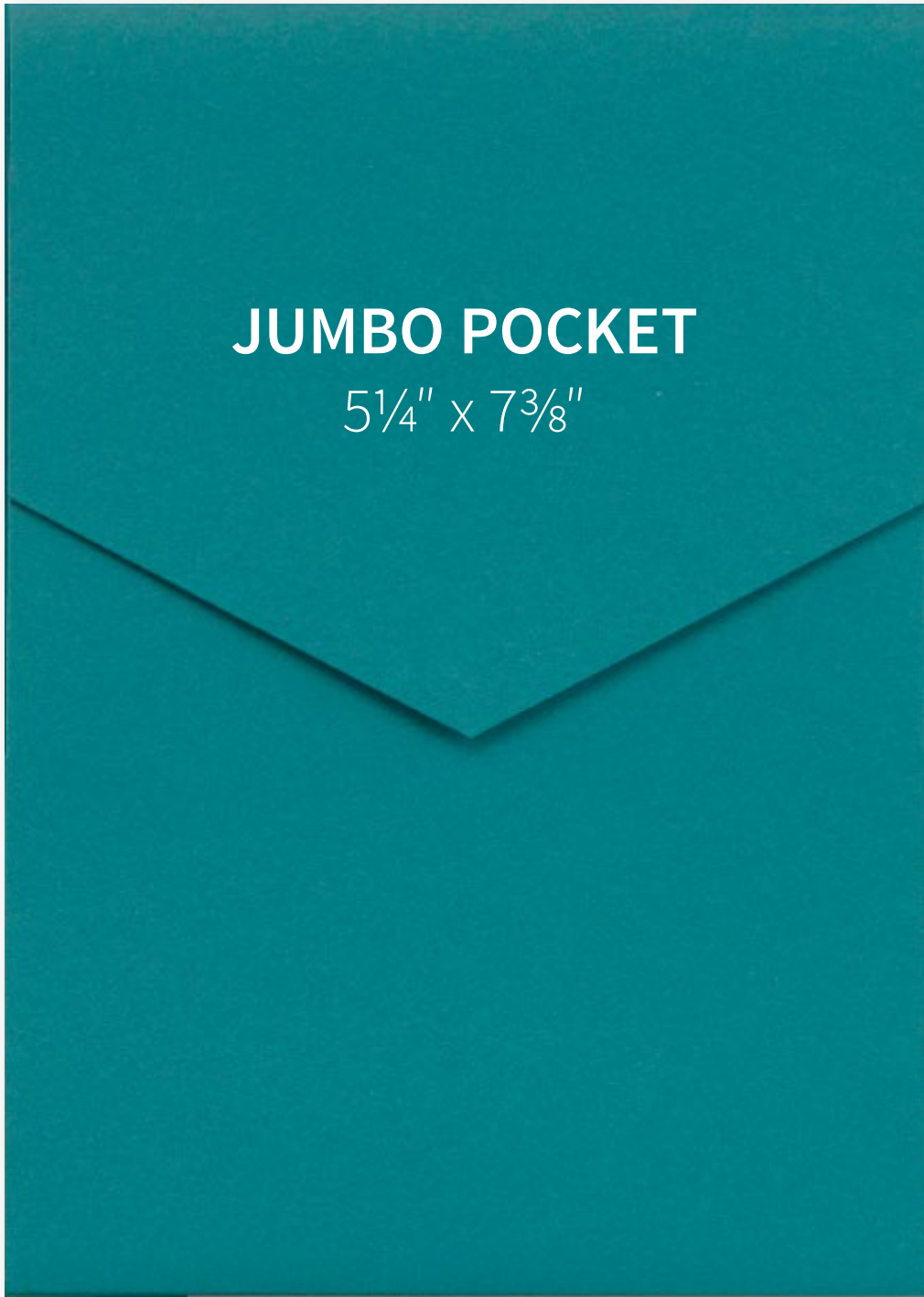
invitations with a square pocket



**COORDINATING ENVELOPES:**

5<sup>3</sup>/<sub>4</sub>" x 5<sup>3</sup>/<sub>4</sub>" | 6" x 6" | 6<sup>3</sup>/<sub>4</sub>" x 6<sup>3</sup>/<sub>4</sub>"



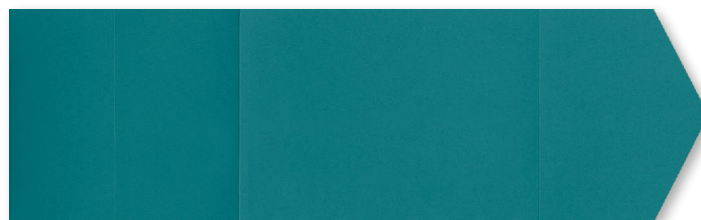


**JUMBO POCKET**

5 1/4" x 7 3/8"

Fits 5 1/8" x 7 1/4" Flat Card

**OPEN POCKET:**



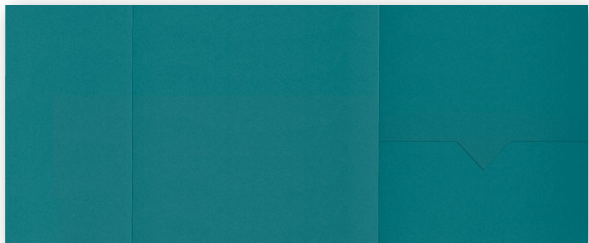


**IMPERIAL  
POCKET**

6<sup>3</sup>/<sub>8</sub>" x 6<sup>3</sup>/<sub>8</sub>"

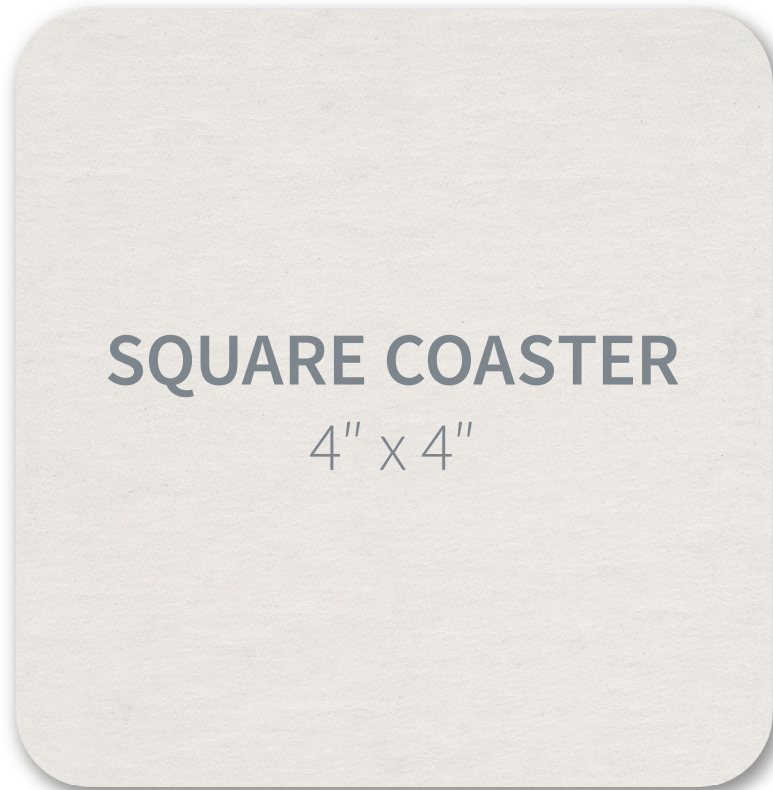
Fits 5<sup>1</sup>/<sub>2</sub>" x 5<sup>1</sup>/<sub>2</sub>" Flat Card

**OPEN POCKET:**





←  
*printable  
in full  
color*







**BEVERAGE NAPKIN**

4<sup>3</sup>/<sub>4</sub>" x 4<sup>3</sup>/<sub>4</sub>"

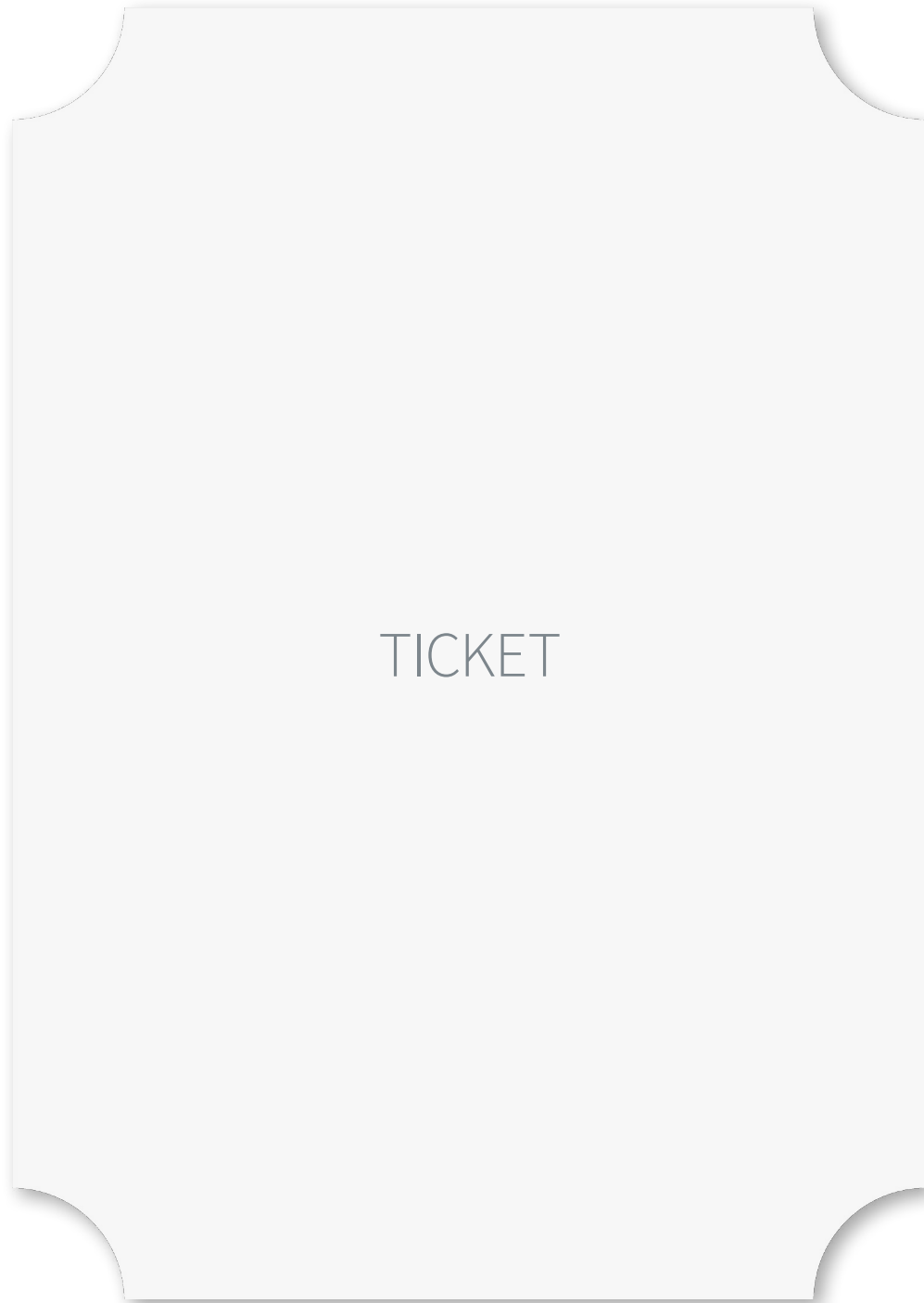
**LUNCHEON NAPKIN**

6<sup>1</sup>/<sub>2</sub>" x 6<sup>1</sup>/<sub>2</sub>"



ROUNDED  
CORNERS

CREST







SCALLOP



# FOIL DESIGNS

Superior shine for a luxury look

---

The Custom Print Services Online Ordering Tool offers more than a dozen on-hand, easy-to-use designs to complete your creations!

Make ordering easy by uploading your digital artwork. Then select a foil design and color.



Click to view design inspiration  
(where shown)

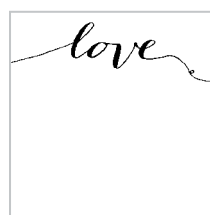


5 1/8" x 7 1/4" - Vertical

**ADDITIONAL SIZES AVAILABLE:**



6 Bar - Vertical



5 1/2" x 5 1/2"

MR. & MRS.

←  
*actual  
size*

5 1/8" x 7 1/4" - Vertical

**ADDITIONAL SIZES AVAILABLE:**



7 1/4" x 5 1/8" - Horizontal



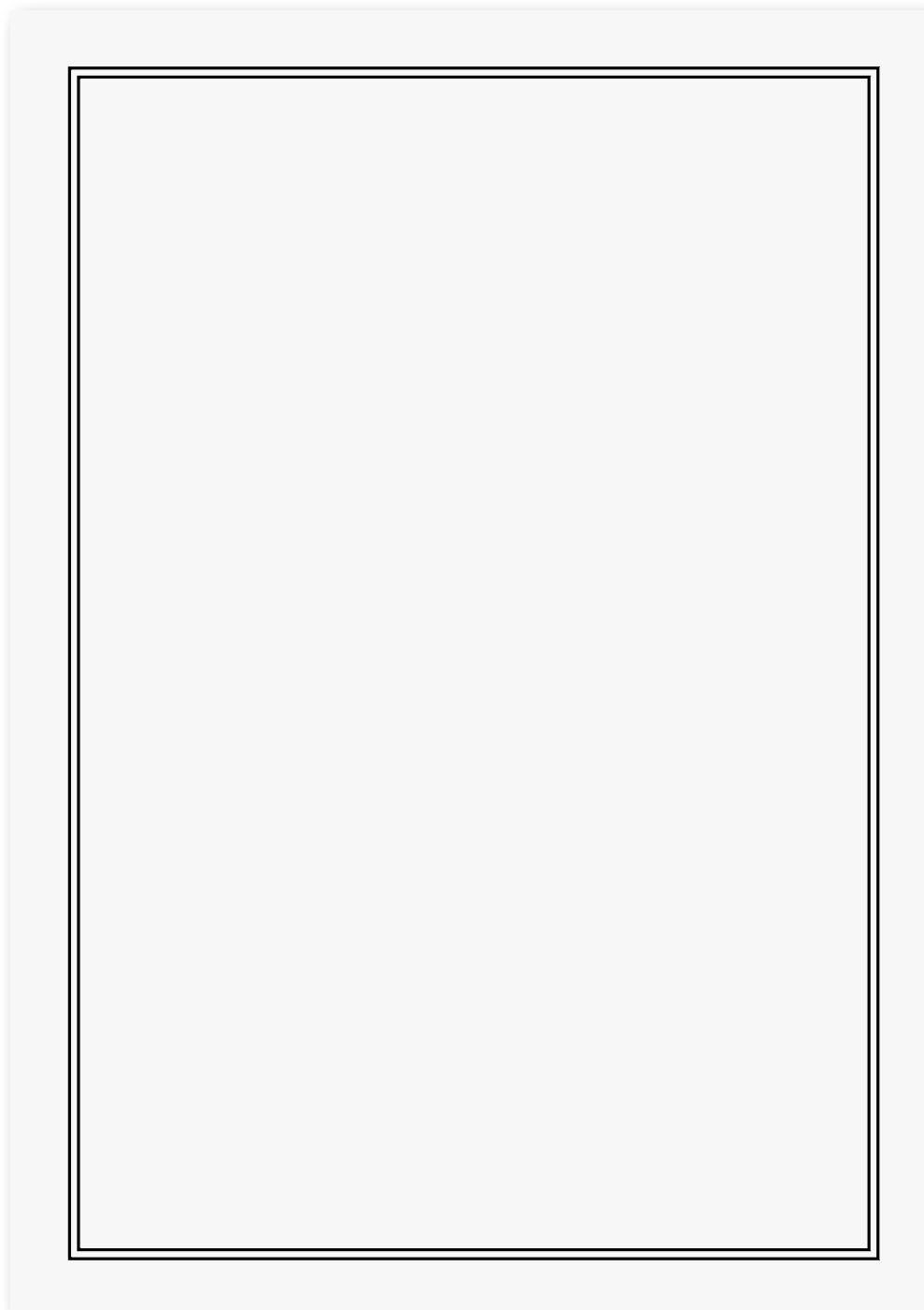
6 Bar - Horizontal



6 Bar - Vertical

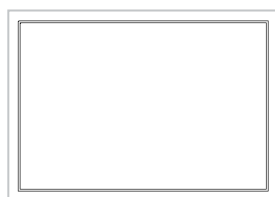


5 1/2" x 5 1/2"

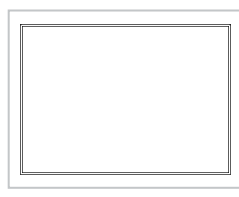


5 1/8" x 7 1/4" - Vertical

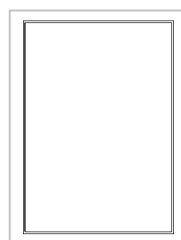
**ADDITIONAL SIZES AVAILABLE:**



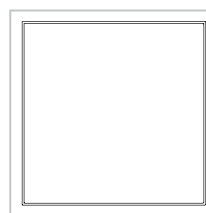
7 1/4" x 5 1/8" - Horizontal



6 Bar - Horizontal

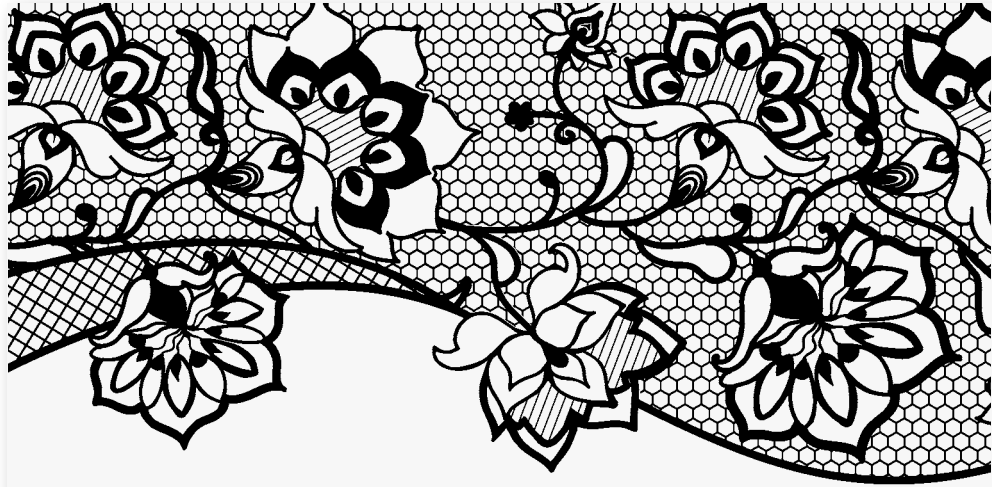


6 Bar - Vertical



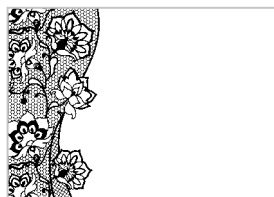
5 1/2" x 5 1/2"



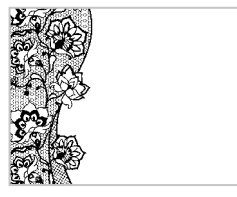


5 1/8" x 7 1/4" - Vertical

**ADDITIONAL SIZES AVAILABLE:**



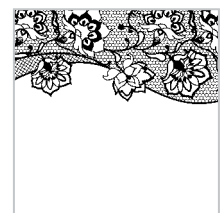
7 1/4" x 5 1/8" - Horizontal



6 Bar - Horizontal

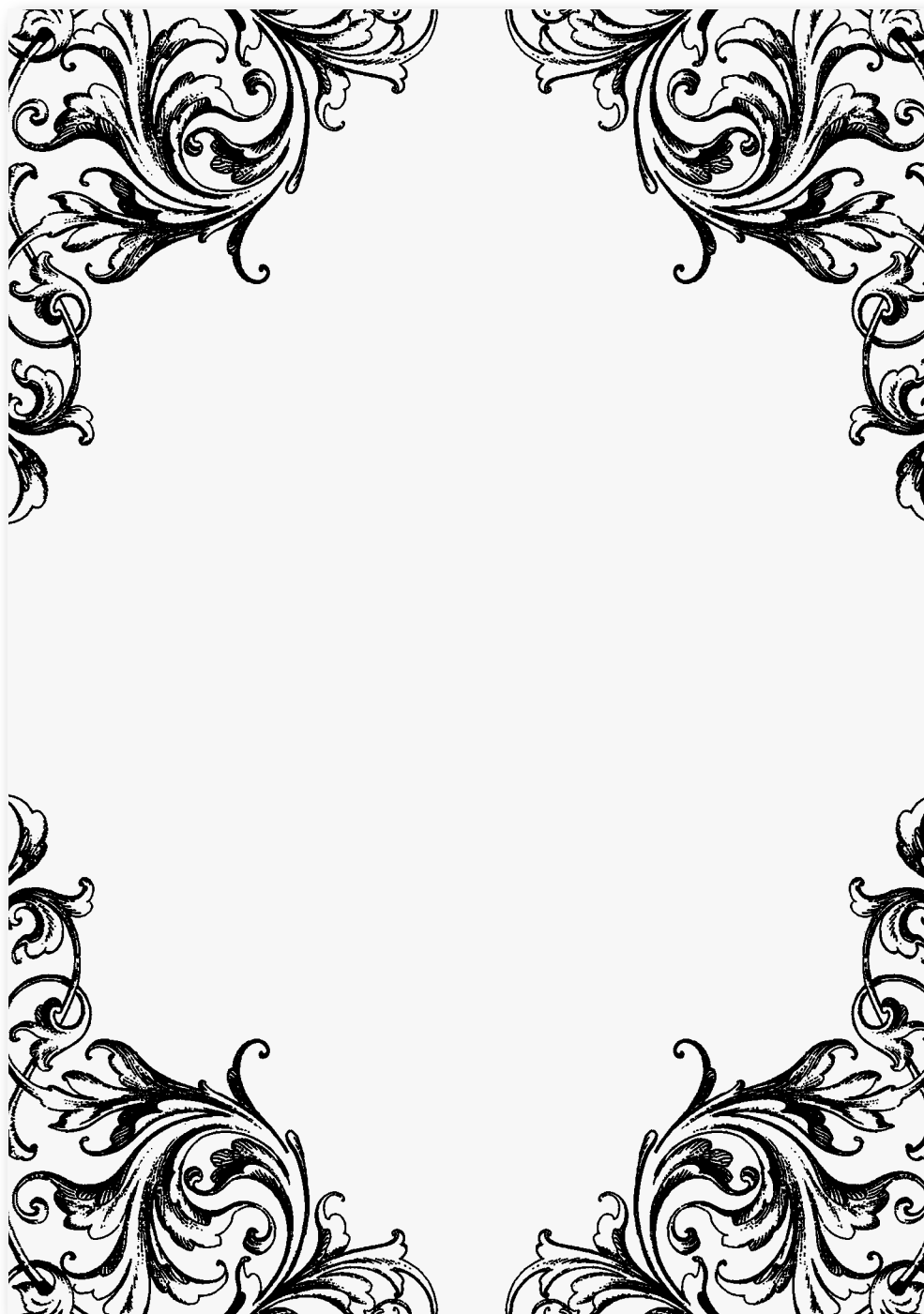


6 Bar - Vertical



5 1/2" x 5 1/2"





5 1/8" x 7 1/4" - Vertical

**ADDITIONAL SIZES AVAILABLE:**



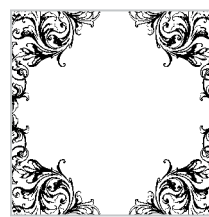
7 1/4" x 5 1/8" - Horizontal



6 Bar - Horizontal

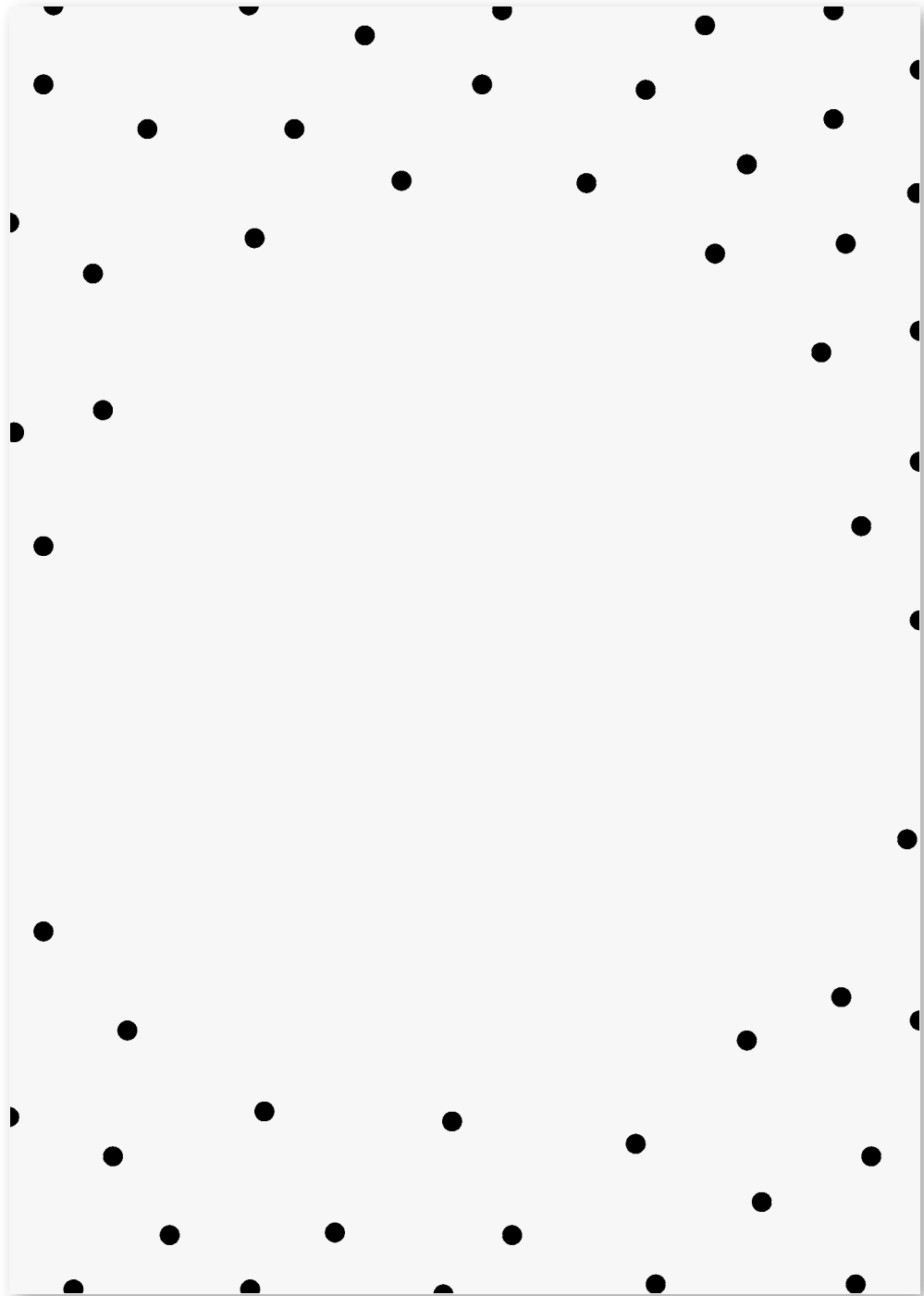


6 Bar - Vertical



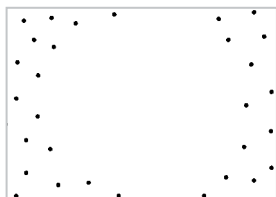
5 1/2" x 5 1/2"



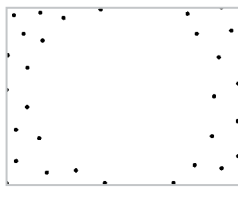


5 1/8" x 7 1/4" - Vertical

**ADDITIONAL SIZES AVAILABLE:**



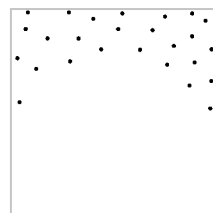
7 1/4" x 5 1/8" - Horizontal



6 Bar - Horizontal



6 Bar - Vertical



5 1/2" x 5 1/2"



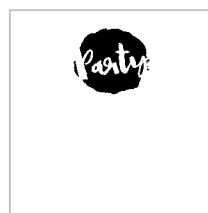


5 1/8" x 7 1/4" - Vertical

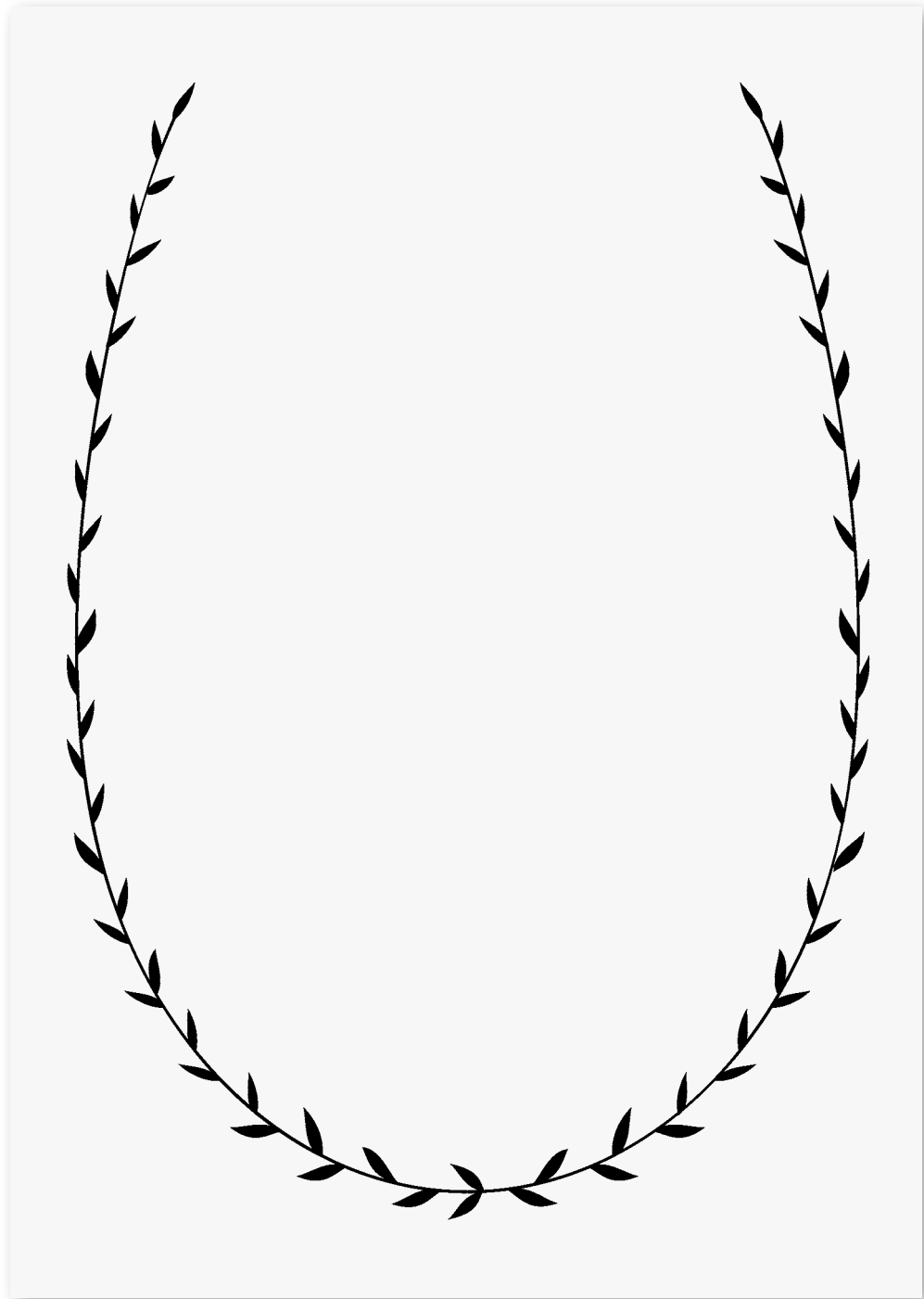
**ADDITIONAL SIZES AVAILABLE:**



6 Bar - Vertical

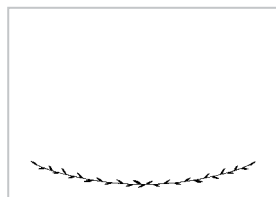


5 1/2" x 5 1/2"

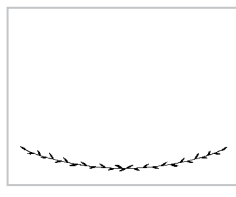


5 1/8" x 7 1/4" - Vertical

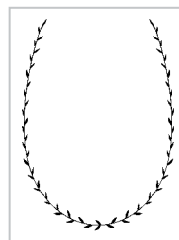
**ADDITIONAL SIZES AVAILABLE:**



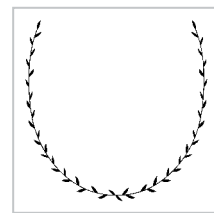
7 1/4" x 5 1/8" - Horizontal



6 Bar - Horizontal

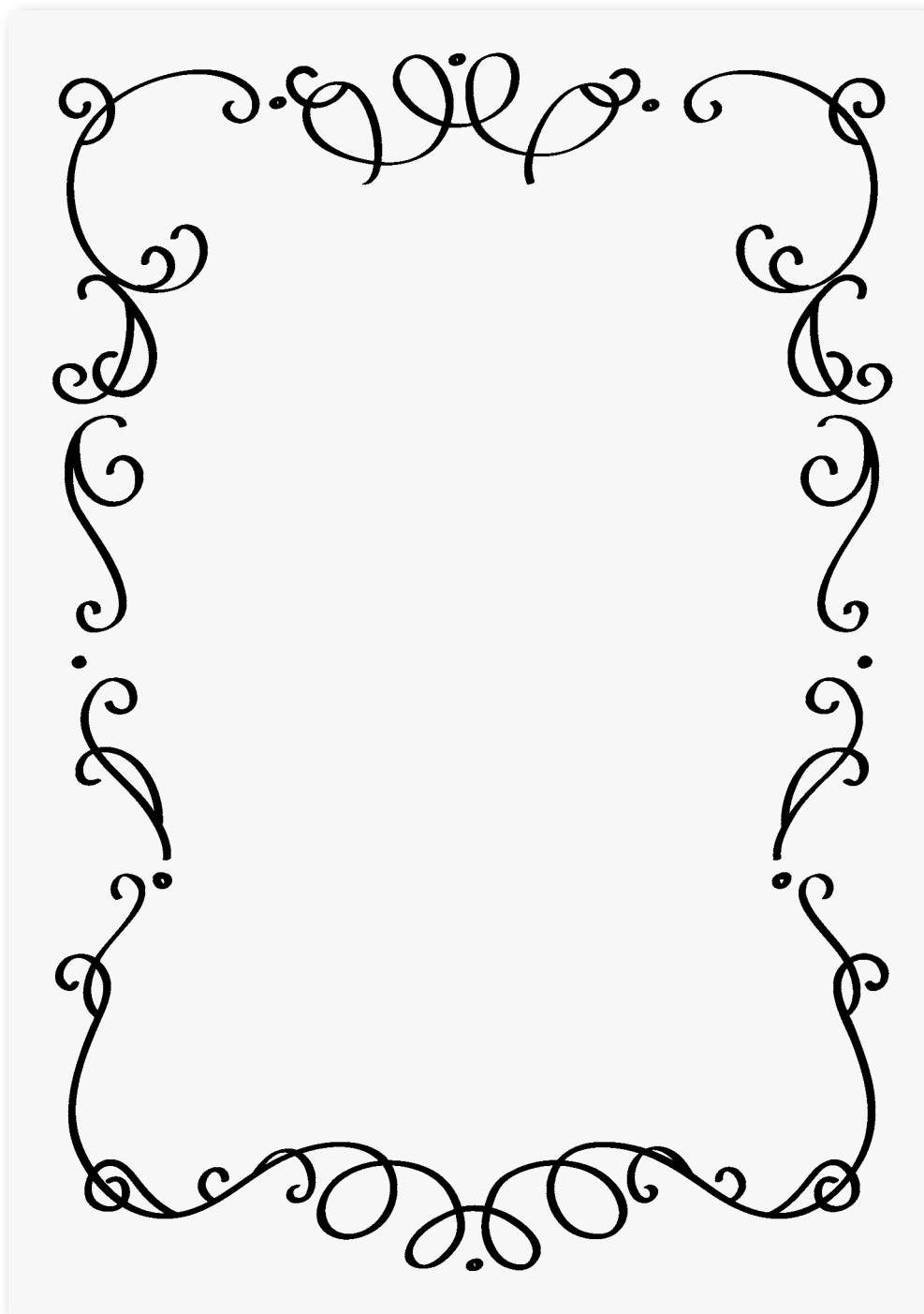


6 Bar - Vertical



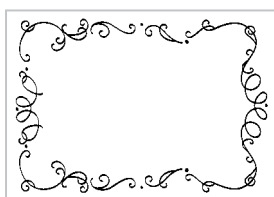
5 1/2" x 5 1/2"



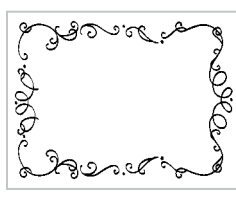


5 1/8" x 7 1/4" - Vertical

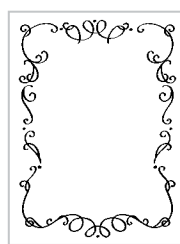
**ADDITIONAL SIZES AVAILABLE:**



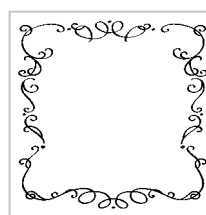
7 1/4" x 5 1/8" - Horizontal



6 Bar - Horizontal



6 Bar - Vertical



5 1/2" x 5 1/2"



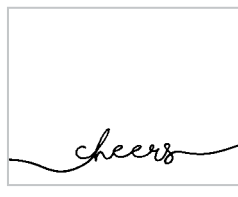


5 1/8" x 7 1/4" - Vertical

**ADDITIONAL SIZES AVAILABLE:**



7 1/4" x 5 1/8" - Horizontal



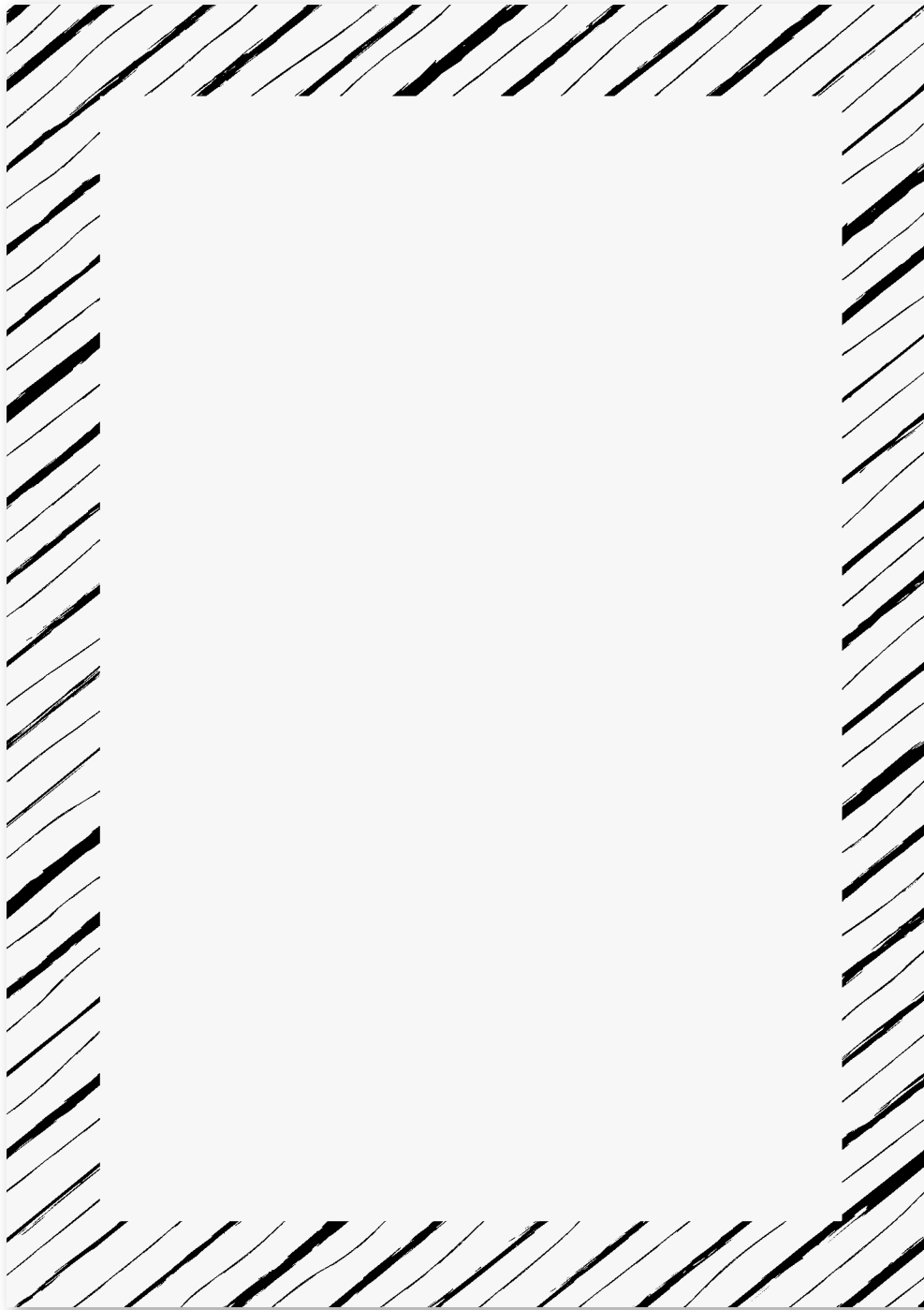
6 Bar - Horizontal



6 Bar - Vertical

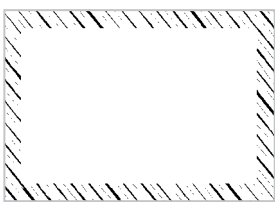


5 1/2" x 5 1/2"

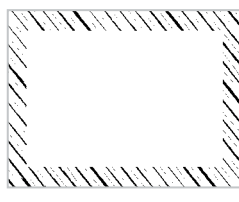


5 1/8" x 7 1/4" - Vertical

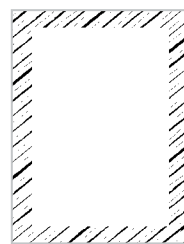
**ADDITIONAL SIZES AVAILABLE:**



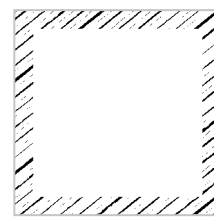
7 1/4" x 5 1/8" - Horizontal



6 Bar - Horizontal



6 Bar - Vertical



5 1/2" x 5 1/2"







5 1/8" x 7 1/4" - Vertical

**ADDITIONAL SIZES AVAILABLE:**



7 1/4" x 5 1/8" - Horizontal



6 Bar - Horizontal



6 Bar - Vertical



5 1/2" x 5 1/2"



5 1/8" x 7 1/4" - Vertical

**ADDITIONAL SIZES AVAILABLE:**



7 1/4" x 5 1/8" - Horizontal



6 Bar - Horizontal



6 Bar - Vertical



5 1/2" x 5 1/2"





5 1/8" x 7 1/4" - Vertical

ADDITIONAL SIZES AVAILABLE:



7 1/4" x 5 1/8" - Horizontal



6 Bar - Horizontal



6 Bar - Vertical



5 1/2" x 5 1/2"

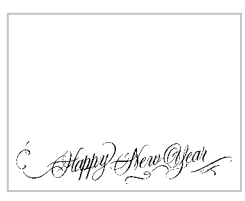


5 1/8" x 7 1/4" - Vertical

**ADDITIONAL SIZES AVAILABLE:**



7 1/4" x 5 1/8" - Horizontal



6 Bar - Horizontal



6 Bar - Vertical



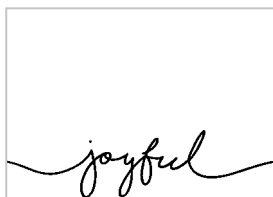
5 1/2" x 5 1/2"



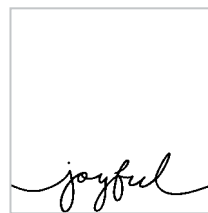


6 Bar - Horizontal

**ADDITIONAL SIZES AVAILABLE:**



7¼" x 5⅛" - Horizontal



5½" x 5½"



5 1/8" x 7 1/4" - Vertical

**ADDITIONAL SIZES AVAILABLE:**



7 1/4" x 5 1/8" - Horizontal



6 Bar - Horizontal



6 Bar - Vertical



5 1/2" x 5 1/2"



# LASER-CUT DESIGNS

Let your style show through

---

We have a library of ready-to-use, laser-cut designs available to fit any occasion or style!

Ordering is easy. Simply upload your digital artwork, select your laser design and we'll print!



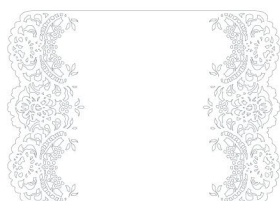
Click to view design inspiration  
(where shown)



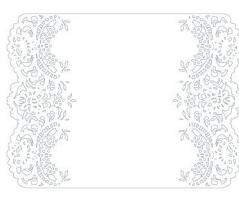


5 1/8" x 7 1/4" - Vertical

**ADDITIONAL SIZES AVAILABLE:**



7 1/4" x 5 1/8" - Horizontal



6 Bar - Horizontal



6 Bar - Vertical



5 1/2" x 5 1/2"





actual size



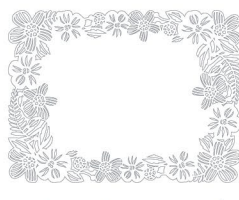
Click to view design inspiration where shown

5 1/8" x 7 1/4" - Vertical

**ADDITIONAL SIZES AVAILABLE:**



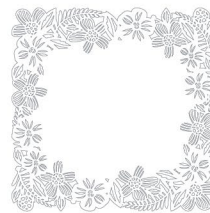
7 1/4" x 5 1/8" - Horizontal



6 Bar - Horizontal



6 Bar - Vertical



5 1/2" x 5 1/2"





5 1/8" x 7 1/4" - Vertical

**ADDITIONAL SIZES AVAILABLE:**



7 1/4" x 5 1/8" - Horizontal



6 Bar - Horizontal



6 Bar - Vertical



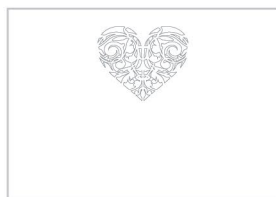
5 1/2" x 5 1/2"





5 1/8" x 7 1/4" - Vertical

**ADDITIONAL SIZES AVAILABLE:**



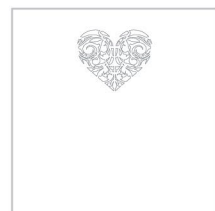
7 1/4" x 5 1/8" - Horizontal



6 Bar - Horizontal



6 Bar - Vertical



5 1/2" x 5 1/2"



5 1/8" x 7 1/4" - Vertical

**ADDITIONAL SIZES AVAILABLE:**



7 1/4" x 5 1/8" - Horizontal



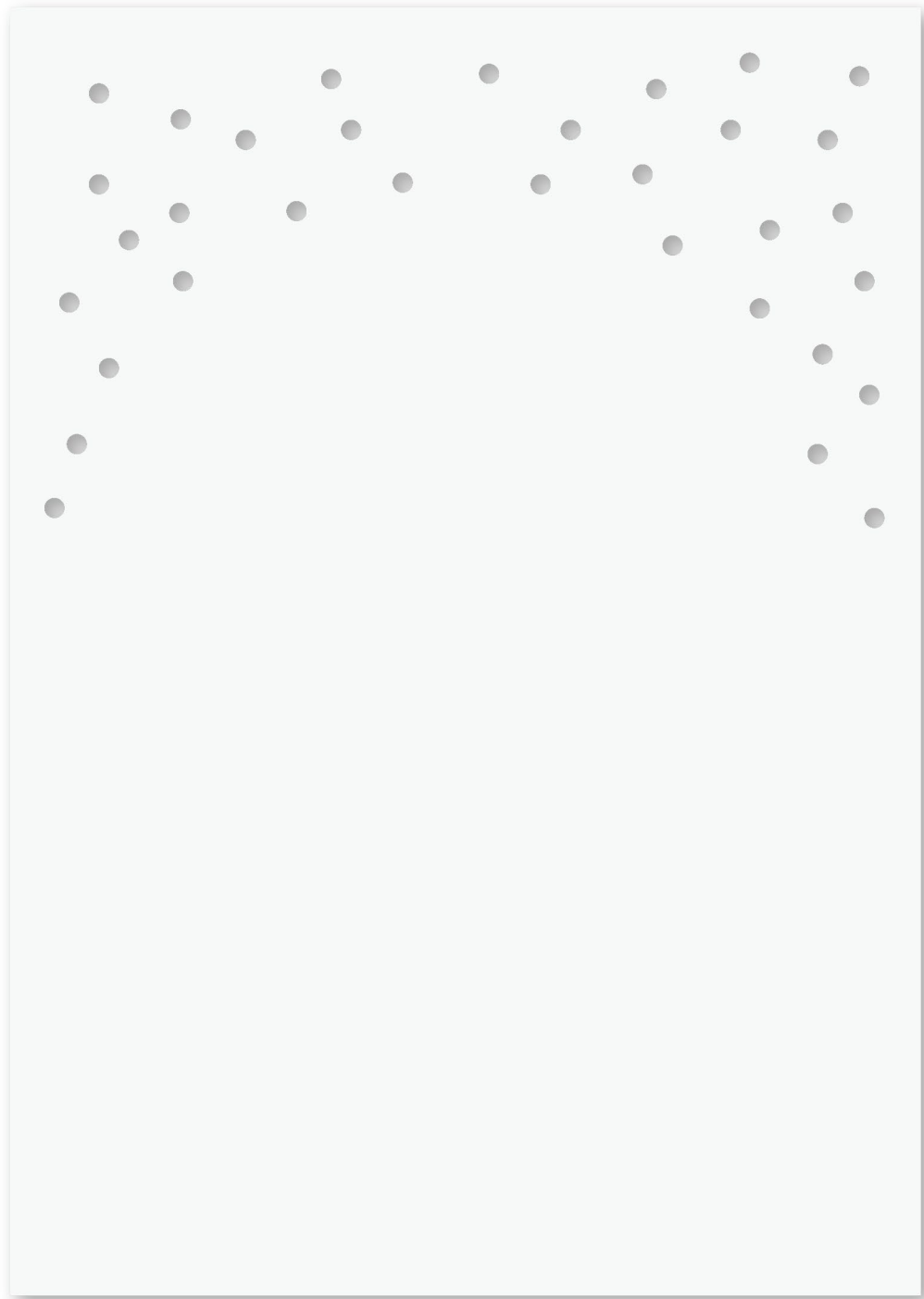
6 Bar - Horizontal



6 Bar - Vertical

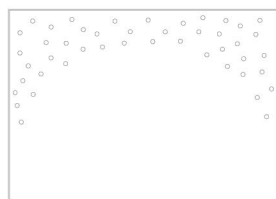


5 1/2" x 5 1/2"

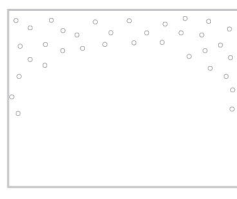


5 1/8" x 7 1/4" - Vertical

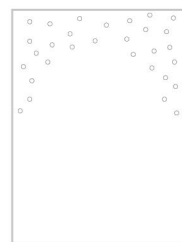
**ADDITIONAL SIZES AVAILABLE:**



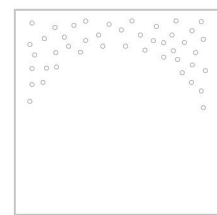
7 1/4" x 5 1/8" - Horizontal



6 Bar - Horizontal



6 Bar - Vertical



5 1/2" x 5 1/2"



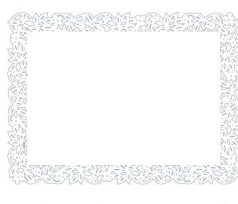


5 1/8" x 7 1/4" - Vertical

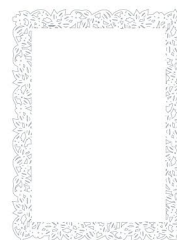
**ADDITIONAL SIZES AVAILABLE:**



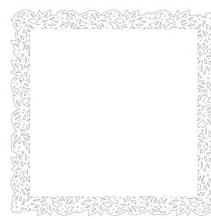
7 1/4" x 5 1/8" - Horizontal



6 Bar - Horizontal



6 Bar - Vertical



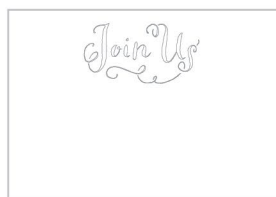
5 1/2" x 5 1/2"



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5 1/8" x 7 1/4" - Vertical

**ADDITIONAL SIZES AVAILABLE:**



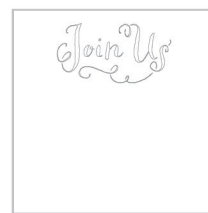
7 1/4" x 5 1/8" - Horizontal



6 Bar - Horizontal



6 Bar - Vertical



5 1/2" x 5 1/2"



5 1/8" x 7 1/4" - Vertical

**ADDITIONAL SIZES AVAILABLE:**



7 1/4" x 5 1/8" - Horizontal



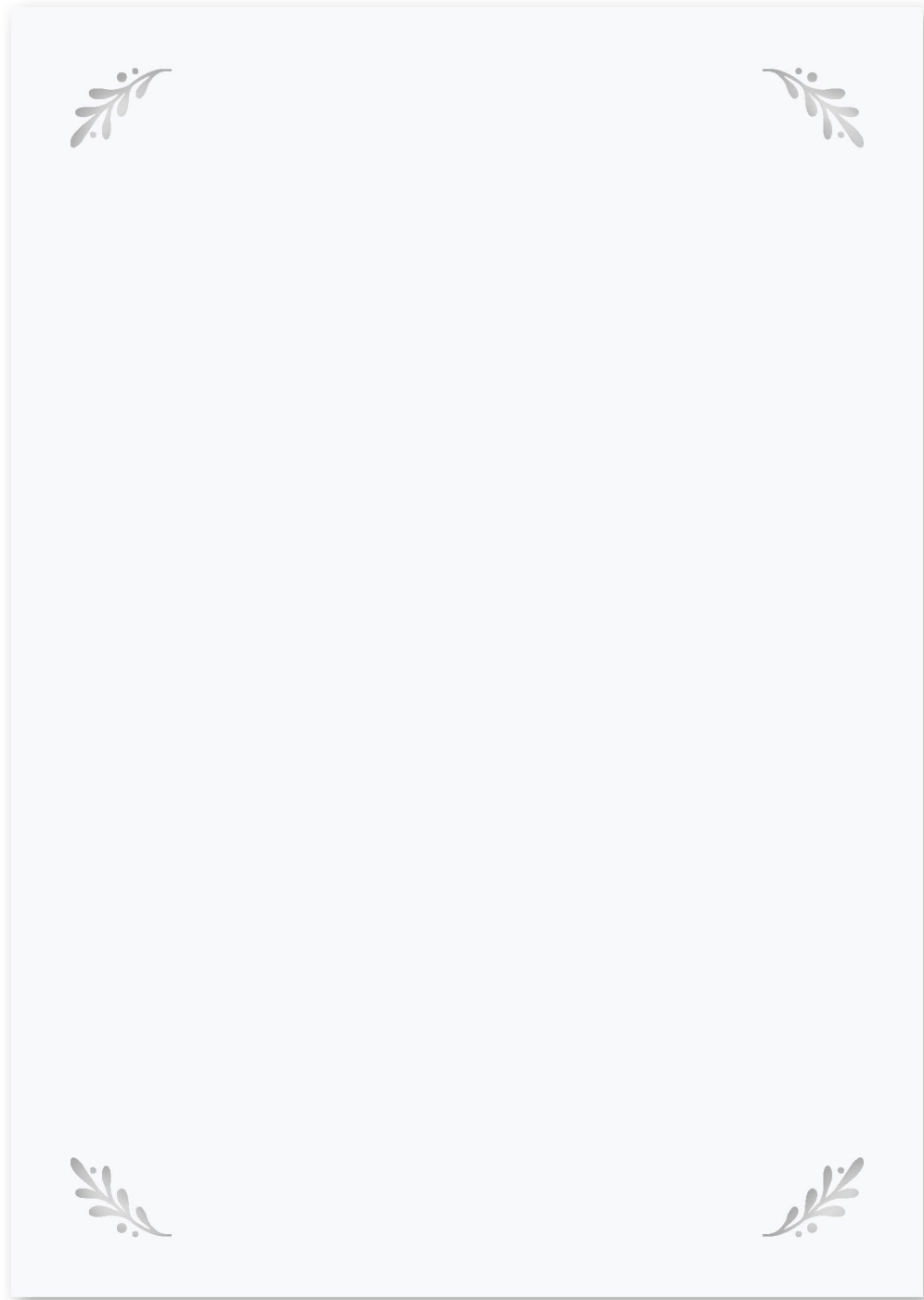
6 Bar - Horizontal



6 Bar - Vertical

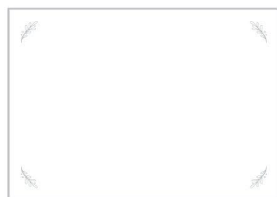


5 1/2" x 5 1/2"



5 1/8" x 7 1/4" - Vertical

**ADDITIONAL SIZES AVAILABLE:**



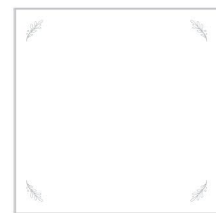
7 1/4" x 5 1/8" - Horizontal



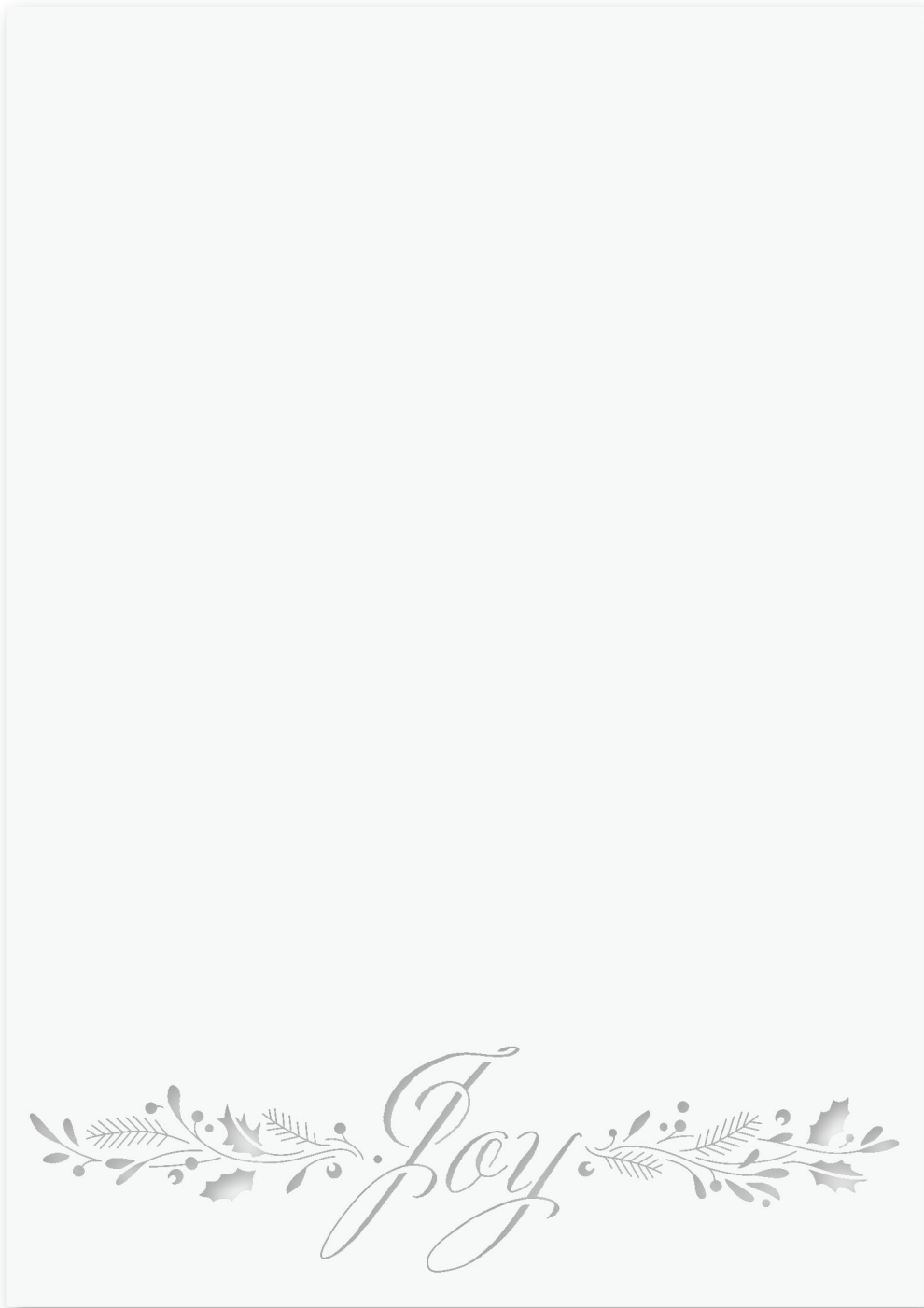
6 Bar - Horizontal



6 Bar - Vertical



5 1/2" x 5 1/2"



5 1/8" x 7 1/4" - Vertical

**ADDITIONAL SIZES AVAILABLE:**



7 1/4" x 5 1/8" - Horizontal



6 Bar - Horizontal



6 Bar - Vertical



5 1/2" x 5 1/2"





5 1/8" x 7 1/4" - Vertical

**ADDITIONAL SIZES AVAILABLE:**



7 1/4" x 5 1/8" - Horizontal



6 Bar - Horizontal



6 Bar - Vertical



5 1/2" x 5 1/2"







5 1/8" x 7 1/4" - Vertical

**ADDITIONAL SIZES AVAILABLE:**



6 Bar - Vertical



5 1/2" x 5 1/2"



Party

5 1/8" x 7 1/4" - Vertical

**ADDITIONAL SIZES AVAILABLE:**



7 1/4" x 5 1/8" - Horizontal



6 Bar - Horizontal



6 Bar - Vertical



5 1/2" x 5 1/2"



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