

BUSINESSSET-UP GUIDE

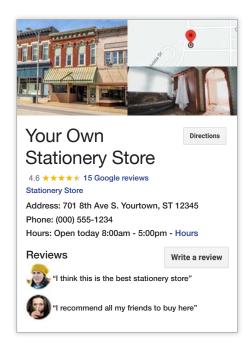
Show people you're open for business.

Get your business hours, phone number, and directions on Google Search and Maps using Google My Business.

1. Make sure your business information is accurate.

When people search for your business, does your phone number show up? Is the right address and website listed? Control how you appear on Google Search and Google Maps for free. Really.

Find your business >



2. Edit your business information from one place.

Whether you're closing for the holidays or adding a location, you can edit information instantly.

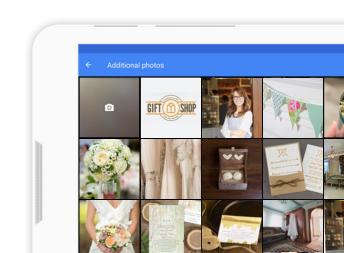
Learn more >



3. Show what's unique.

Add pictures, respond to reviews, and share what's best about your business.

Learn more >





GOOGLE BUSINESS SET-UP GUIDE

Be there when people search for you on Google.

Your business appears front and center.

Google My Business gets you in front of your customers. You'll stand out, whether people are looking for you on Google Search or Maps.

> Customers see what you're all about.

You can set your company's hours, contact info, and more. Customers find the right information at their fingertips — and can get in touch with just a click.

> Pictures show what's unique.

Share what's best about your business. Or, take people on a virtual tour and open your doors to customers before they arrive.

> Happy customers do the talking for you.

Show off your rave reviews and let your fans tell their stories to the world.

> Give people a virtual welcome to your business.

Connect with photographers who can help you create a 360-degree virtual tour of your business. Anytime people search for you, they'll be able to see it all up close.

Learn more >







