

Holiday Card Master Pricing  
2024

# *holiday collections*

by CARLSON CRAFT®



Celebrate the season in style with curated collections of holiday cards crafted to inspire.

# Holiday Card Pricing

## Business, Christmas and Holiday Best Collections

Price Group	25	50	75	100	Add'l 25	500	Add'l 25	1000	Add'l 25
<b>BH</b>	59.60	88.40	117.20	146.00	16.00	391.00	13.80	660.00	16.00
<b>E</b>	95.50	153.00	210.50	268.00	52.20	1,058.00	42.60	1,873.00	32.00
<b>F</b>	102.90	163.60	224.30	285.00	55.40	1,123.00	46.90	2,019.00	36.20
<b>G</b>	109.00	176.00	243.00	310.00	60.70	1,227.00	50.00	2,184.00	39.40
<b>H</b>	117.00	186.00	255.00	324.00	65.00	1,305.00	53.20	2,323.00	42.60
<b>I</b>	121.00	200.00	279.00	358.00	75.60	1,540.00	69.20	2,903.00	58.60
<b>P</b>	149.00	245.00	341.00	437.00	93.70	1,917.00	82.00	3,496.00	74.60

Price includes your choice of ink or foil (if applicable).

Look for the **L** to identify which cards are available with multiple ink colors.

## Additional Services

### ENVP - Printed Return Address on Envelopes

	25	50	75	100	Add'l 25	500	Add'l 25	1000	Add'l 25
<b>Ink or Foil</b>	25.00	28.00	33.00	38.00	5.30	123.00	6.00	240.00	5.80

### ENVPFS - Fastick® Blank or Printed Return Address on Envelopes

<b>Blank</b>	4.00	8.00	12.00	16.00	4.00	80.00	4.00	160.00	4.00
<b>Ink or Foil</b>	29.00	36.00	45.00	54.00	9.30	203.00	10.00	400.00	9.80

### ENVLPS - List Personalization Services - Outer Envelope \$1.00 each (Allow 5 working days for production)

**Assembly Services:** Assembly A \$0.58 each  
 Assembly C \$0.90 each

List Personalization Services are not available in foil.

**Extra Blank Envelopes:** Lined \$7.50 per 25  
 Unlined \$7.50 per 25  
 Fastick® Lined \$11.50 per 25  
 Fastick® Unlined \$11.50 per 25

# Holiday Card Pricing

## Trend Collection and Holiday Best Collections

Price Group	25	50	75	100	Add'l 25	500	Add'l 25	1000	Add'l 25	Paper Upgrades   Each		
										White Texture 110 lb. or White Smooth 120 lb.	White Smooth 130 lb.	White Shimmer 105 lb.
TH10	59.60	88.40	117.20	146.00	16.00	391.00	13.80	660.00	16.00	0.24 ea.	n/a	0.48 ea.
TH11	126.80	142.50	158.20	173.90	43.90	876.30	43.90	1,754.30	43.90	n/a	n/a	n/a
TH12	141.30	171.50	201.70	231.90	58.40	1,166.30	58.40	2,334.30	58.40	n/a	n/a	n/a
TH13	81.60	114.40	147.20	180.00	20.00	489.00	17.80	838.00	20.00	n/a	n/a	n/a
TH15	72.50	118.00	163.50	209.00	37.50	784.00	27.50	1,320.00	25.50	n/a	n/a	0.24 ea.
TH16	76.50	126.00	175.50	225.00	41.50	864.00	31.50	1,480.00	29.50	n/a	n/a	0.24 ea.
TH17	99.50	152.00	204.50	257.00	44.50	944.00	34.50	1,620.00	32.50	n/a	n/a	0.48 ea.*
*Not available for "Flurry of Snow"												
TH18	103.50	160.00	216.50	273.00	48.50	1,024.00	38.50	1,780.00	36.50	n/a	n/a	0.48 ea.
TH19	170.00	195.00	220.00	245.00	45.00	925.00	34.00	1,576.00	32.00	n/a	n/a	n/a
TH20	70.00	113.00	156.00	199.00	35.00	734.00	25.00	1,220.00	23.00	n/a	n/a	n/a
TH21	87.50	128.00	168.50	209.00	32.50	704.00	22.50	1,140.00	20.50	n/a	n/a	n/a
TH22	154.30	197.50	240.70	283.90	71.40	1,426.30	71.40	2,854.30	71.40	n/a	n/a	n/a
TH23	162.50	212.00	261.50	311.00	67.50	1,331.00	63.50	2,546.00	60.50	n/a	n/a	n/a
TH24	164.00	225.00	287.00	349.00	63.00	1,339.00	62.00	2,577.00	61.00	n/a	n/a	n/a
P1	65.00	103.00	141.00	179.00	30.00	634.00	20.00	1,020.00	18.00	0.12 ea.	0.16 ea.	0.24 ea.
PF3	72.50	118.00	163.50	209.00	37.50	784.00	27.50	1,320.00	25.50	0.12 ea.	0.16 ea.	0.24 ea.
EP3	72.00	117.00	162.00	207.00	37.00	774.00	27.00	1,300.00	25.00	0.24 ea.	0.32 ea.*	0.48 ea.

Look for the **Q** to identify which cards are available with multiple ink colors.

\*Smooth 130 lb. not available for folded cards

## Trim

25	50	75	100	125	150	175	200	Add'l 25
22.50	25.00	27.50	30.00	32.50	35.00	37.50	40.00	2.50

## Seals

Price Group	48	96	144	192	240	288	336	384	432	Add'l 48
EMB2	14.00	16.00	18.00	20.00	22.00	24.00	26.00	28.00	30.00	2.00
EMB3	18.80	25.60	32.40	39.20	46.00	52.80	59.60	66.40	73.20	6.80

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Please verify all pricing online. Pricing subject to change. 2024